



KA-2567

Second Year B. Com. (Sem. III) Examination
September / October – 2012
Management - II

Time : Hours]

[Total Marks : 70

Instructions :

(1)

नीचे दृशावेव निशानीवाणी विगतो उत्तरवही पर अवश्य लपवी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
<input type="text" value="SECOND YEAR B. COM. (SEM. 3)"/>	<input type="text"/>
Name of the Subject :	<input type="text"/>
<input type="text" value="MANAGEMENT - 2"/>	<input type="text"/>
Subject Code No. : <input type="text" value="2"/> <input type="text" value="5"/> <input type="text" value="6"/> <input type="text" value="7"/>	<input type="text"/>
Section No. (1, 2,.....): <input type="text" value="Nil"/>	<input type="text"/>
Student's Signature	

- (2) All the questions are compulsory.
(3) Figures to the **right** indicate marks.

- 1 Answer in brief : 10
(i) What do you mean by Business Technology management ?
(ii) What do you mean by convergence ?
(iii) What do you mean by organization ?
(iv) What do you mean by software design ?
(v) What do you mean by supply chain ?

- 2 (a) What Role does Information and Technology play in BTM ? 7
(b) What do you mean by BTM capabilities explain in detail. 7

OR

- 2 (a) What do you mean by Synchronization and BTM alignments ? 7
(b) Explain BTM Maturity Model. 7

- 3 (a) What are the various key performance indicators in Business Performance Management ? 7
(b) Explain the business performance management software design and its application. 7

OR

- 3 (a) Explain the various methodologies used in Business Performance Management. 7
(b) Explain the implementation of Business performance management software. 7
- 4 (a) Explain the supply chain management at tactical level. 7
(b) Explain the importance of supply chain management. 7
- OR**
- 4 (a) Explain the various functions or activities performed under supply chain management. 7
(b) Explain the various historical developments in supply chain management. 7
- 5 Write short notes : (any **three**) 18
(i) Supply Chain sustainability
(ii) Supply Chain Business process integration
(iii) Scope of Business Performance Management
(iv) BTM process.
